



6th Workshop on gender: Ipazia Virtual Lab

Female entrepreneurship in the crisis context

9 April 2021

The Scientific Observatory on Gender Research “Ipazia” is pleased to announce the workshop on “Female entrepreneurship in the crisis context.” Ipazia, Scientific Observatory on Gender Research was founded with the purpose of outlining a comprehensive and constantly updated research, services, and projects of all initiatives related to women at the local, national and international level.

To pursue its mission, the Observatory promotes every scientific activity to improve gender studies, and it organizes scientific interest initiatives (workshops, seminars, conferences, studies, science labs) on issues concerning interdisciplinary gender studies.

The financial crisis has characterized the economic and social scenario of the last decades. It has challenged people, organizations, and territories find themselves to operate, aiming not just to survive, in defence, but to innovate, explore and, organize new strategies and activities, forcing companies to detect new paths for growth and development.

Companies' need to identify new growth and development paths takes on a particular connotation during unforeseen shocks, such as that caused by the recent Covid-19 pandemic. As recent data

have highlighted, this virus afflicts the health and worldwide economic systems.

CONFERENCE OBJECTIVES

In this context, it becomes central to investigate the effects that the health emergency has produced on companies in an attempt, on the one hand, to give visibility to the current conditions of the productive world, and on the other to propose solutions that help businesses to recover more quickly from the state of crisis. At the same time, governments have to evaluate the effectiveness of the measures taken and, if necessary, to introduce corrective measures or new measures to support economic recovery.

“Ipazia Virtual Lab 2021” aims to give particular attention also to female businesses in the current context, because they are always very attentive to care activities and relational capital as a driver of strategic value. These topics appear relevant in the Covid-19 era. Other subjects are organizations that carry out business activities of general interest, non-profit, or for social or environmental purposes with a focus on female and gender issues.

The female role in the crisis context can be observed in light of the following, but not exclusive, topics:

- The differences between man- and female-run organizations in the new financial and productive system;
- The role of digital technologies in enhancing the acquisition of funds and tangible or intangible input by female-owned or female-run organizations;
- The leadership issues in improving the acquisition of funds and tangible or intangible input by female-owned or female-run organizations;
- The new business models that can facilitate the acquisition of funds and tangible or intangible input by female-owned or female-run organizations;
- Diversity and equality issues in the acquisition of funds and tangible or intangible input by female-owned or female-run organizations;

- The role of incubators, accelerators, venture capitalists, and business angels in the acquisition of funds and tangible or intangible input by female-owned or female-run organizations;
- The relational capital issues in the acquisition of funds and tangible or intangible input by female-owned or female-run organizations;
- The differences between man- and female-run organizations in the businesses, non-profit, academic and public sector;
- The differences between man- and female-run organizations in social enterprises, or benefit corporations, or ethical or environmental business-oriented.

REVIEW PROCESS AND PUBLICATION PLAN

The papers submitted will follow a double-blind peer-review process, and those selected will be invited for presentation during the parallel sessions. The virtual workshop will involve several national and international academics and practitioners, including the Scientific Committee's members.

A selection of best papers presented during the "6th Workshop on gender: IPAZIA Virtual Lab" will be subject to a publishing anthology of the Springer Proceedings in Business and Economics. A special issue can be activated for some of the best-selected papers.

PAPER SUBMISSION GUIDELINES

Abstract submission deadline: 25 January 2021

Full paper submission deadline: 10 March 2021

All papers will have a discussant. Please note that each author can present only one paper. Each presentation will be allocated in a 25 minutes slot - this will allow for 15 minutes to present plus 10 minutes questions and answers. You can present your work through the function "screen sharing" of ZOOM app.

Full paper manuscripts should include:

- Cover sheet - including title, name, affiliation, address and email address for each author, indicating the corresponding author
- **Short Structured Abstract** - abstract must be structured in following paragraphs:
 - **Purpose;**
 - **Design/Methodology/Approach;**
 - **Originality/Value;**
 - **Practical Implications**

NOT MORE THAN 100 WORDS FOR EACH PARAGRAPH

- **Keywords** - max 5 keywords
- **Paper type** – please indicate if your manuscript is Academic research paper or Practical paper
- **Text, acknowledgements, tables and figures** – are included in the text;
- **References** – please use APA Style
- **Research areas:**
 - CSR and Reporting
 - Entrepreneurship
 - Public Sector
 - Corporate Governance

Max length of the entire manuscript (including abstract, keywords, references, tables and figures) is 5000 words.

You can submit your paper specifying your area choosing from the following to info@ipaziaobservatory.com

REGISTRATION

The 6th Workshop on gender: Female entrepreneurship in the crisis context is free of charge.

However, due to limited capacity, registration is required, via e-mail to info@ipaziaobservatory.com no later than 30 March 2021.

Details of the program will be available on the website www.ipaziaobservatory.com fifteen days before the meeting.

Key Dates

Abstract submission deadline: 25 January 2021

Acceptance notification to authors: 10 February 2021

Full paper submission: 10 March 2021

Registration deadline: 30 March 2021

Conference virtual sessions: 9 April 2021

Scientific Chief

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PROGRAMM

Work in progress

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