

## **CFOs in action towards a digital and sustainable future**

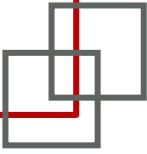
**October  
15th**

**h. 11.00**

**University "Magna Græcia" of Catanzaro**  
Complesso Monumentale San Giovanni  
Corso Giuseppe Mazzini 4 (or Piazza Garibaldi 21)  
88100 Catanzaro (Italy)  
Come raggiungerci – [vedi mappa](#)

# CFOs in action towards a digital and sustainable future

## Abstract



The aim of this special Panel is to explore, from the comprehensive perspective of CFOs, the role that different professionals in the areas of finance, planning, audit and control must play to enact, measure and disclose a successful transformation of small and medium-sized enterprises towards a smart and sustainable future.

In order to sustain companies during their business model innovation, it is required the interaction between Universities, Institutions and Firms in developing a holistic approach related to the three dimensions of Sustainable Development. Particularly, an integrated vision and cooperation between experts from operations, experts from Information Technologies, experts from business and managers is a key driver of Business Model transformation. Furthermore, competencies and technical abilities in managing and disclosing financial and non-financial information about digital and sustainable impacts are required.

This special Panel is organized by SIDREA (Italian Society of Academicians in Business Administration and Accounting) Research Group on "Reporting for Smart Technologies, Digitalization and Intellectual Capital" and ANDAF (Italian Association of Chief Financial Officers) Technical Committee of "Information & Communication Technology".

CFOs, managers, consultants, capability providers and academicians will participate to the round table discussing and providing their forward-looking views.

11.00

### Chairs - Opening session

**Daniela Mancini**, Professor of Performance Measurement, University of Teramo, ANDAF Campania and Calabria, Italy

**Francesco Bellini**, Professor of Digital Transformation, University of Rome La Sapienza, ANDAF Lazio, Italy

11.15-13.00

### Panellists – Discussion and Conclusion

**Fabrizio Alberton, Giovanni Cattaneo**, CFO Services Bip Consulting, Milan, Italy

**Sara Rosati**, Director Solutions Management at Wolters Kluwer, CCH® Tagetik

**Filippo Castiglioni**, Solution Architect at Wolters Kluwer, CCH® Tagetik

**Donato Pastore**, ANDAF ICT Committee - Procedures and Systems in CFO Area in Ferrovie dello Stato Italiane, Italy

**Daniele Sirianni**, ANDAF Campania and Calabria, Italy

**Eusebio Scornavacca**, Professor of Digital Innovation, Arizona State University, USA

Physical or online participation in the panel session is free, but registration is required.

[Please complete the form of registration.](#)



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