



Finanziato
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Ministero
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Italiadomani
PIANO NAZIONALE
DI RIPRESA E RESILIENZA



UNIVERSITÀ
DEGLI STUDI
DI TERAMO



Call for papers

XIV WORKSHOP OF THE MANAGEMENT CONTROL JOURNAL University of Teramo, July 4, 2025

CORPORATE CONTROL SYSTEMS, INNOVATION PROCESSES, AND ECOSYSTEMS

The transition towards a sustainable and digital society, along with the compelling issues raised by climate change, has placed innovation process at the centre of the ongoing political and scientific debate at various levels (in companies, regions, ecosystems, etc.) and across different economic sectors (agriculture, aerospace, healthcare, energy, public administration and justice, transportation and logistics, etc.). In recent years, the pandemic crisis has revealed the fragility of national and international economic systems, particularly exacerbating uncertainty in the global supply chains. Contextually, international political tensions and military conflicts have caused further tensions for Italy and EU governments, eliciting solid responses on energy supplies, territorial defence, and the safeguarding of critical productive sectors. As a result, these trends have spurred innovation process across various economic and social fields in Europe, from medicine to space, from agriculture to artificial intelligence, and beyond. In Italy, particularly by the virtue of the Next Generation EU program and the National Recovery and Resilience Plan (PNRR), new fruitful avenues for ideas and collaborations have emerged among universities, companies, institutions, and international partners.

Universities and firms, individually or in collaboration with other entities (networks and ecosystems), are called to continuously foster innovation and knowledge transfer through organizational tools and mechanisms. These organizations must enhance their ability to envision the future and implement it through strategic planning, business models, and renewed management control and risk management systems. The increasing emphasis on environmental, social, and economic sustainability requires a deep organizational reflection on the role of corporate control systems, both in terms of their structure, information, and processes. Emerging technologies (artificial intelligence, robotics, machine learning, big data, and cloud computing, etc.), especially artificial intelligence, further stimulate opportunities and risks for corporate control systems.

Management and corporate control systems must evolve and innovate to operate under uncertain conditions by leveraging technological advancements and adopting new perspectives on future challenges.

Against this backdrop, the XIV Workshop of the Management Control journal aims to explore the connections between corporate control systems and innovation processes. The workshop will foster scientific debate on the innovation of management and control systems in response to sustainability values, digital technologies, and their role in supporting innovation and knowledge transfer among universities, businesses, institutions, public administrations, supply chains, and digital and organizational ecosystems. In line with the journal's Aims and Scope, management and corporate control systems encompass entrepreneurship, strategy, and corporate governance; planning, budgeting, and control processes; forecasting, scenario analysis, and business simulation systems; cost management and performance evaluation; information systems supporting decision-making; auditing;

risk management; and organizational processes related to the design, implementation, and use of management control systems, as well as research and teaching methodologies in managerial and corporate control areas.

Key questions guiding the Call for Papers:

Innovation in Management and Control Systems

- What does innovation in management and control systems mean today?
- How will corporate planning and control systems evolve? Who drives their innovation?
- What innovation directions are necessary for management and control systems to support value creation in modern enterprises?
- Are current management and control systems capable of fostering an innovative and creative vision of the future and operating in turbulent or crisis contexts?

Technological and Sustainability Innovation in Management and Control Systems

- What role will technology and sustainability play in the innovation of strategic, managerial, and control processes?
- What is the role of digital technologies in corporate digital responsibility, sustainability reporting, and new forms of sustainability accounting?
- How can artificial intelligence and other digital technologies be integrated into auditing and control processes, and for what purposes? What is their potential?
- How can the barriers limiting the adoption of new technologies in management and control processes be overcome?

Management and Control Systems in Networks and Ecosystems

- How can current management and control models and tools respond to the needs of organizations and ecosystems?
- How can management and control systems support value creation in ecosystems and supply chains?
- What contribution do management systems make to innovative university and regional ecosystems?
- What control approaches and risk management tools can be used to create and manage sustainable innovation ecosystems and collaborative networks between public and private actors?

Two types of papers will be considered:

- Full papers: Original research with strong theoretical foundations on the main conference themes.
- Short papers: Ongoing research, outlines of advanced research projects, or best practices and case studies.

We welcome contributions employing various methodologies and theoretical developments, including case studies, empirical research, and theoretical papers, integrating traditional Italian research values with the latest international studies. Collaborative research with European and international scholars and research centres is especially encouraged, along with studies on key industrial sectors relevant to the PNRR projects (agri-food, aerospace, healthcare, energy, public administration and justice, transportation and logistics, etc.). A special session (open university-business research) will also consider papers presented by managers and consultants or co-authored with researchers and professionals (action research), provided they meet the required standards.

This conference is funded by the European Union – Next Generation EU, Mission 4, Component 1, through the Ministry of University and Research (MUR), National Innovation Ecosystems Call ECS00000041 - VITALITY - CUP: C43C22000380007.

Submission Guidelines

To participate in the workshop, authors must submit a 500-word abstract via email by May 15, 2025. Final papers must be submitted by June 23, 2025.

Abstracts and papers (.doc or .docx) should be submitted through the journal's website: <https://journals.francoangeli.it/index.php/maco/about/submissions>.

Full papers: Maximum of 15 pages (6,000-8,000 words), including title, abstract, figures, and references. Short papers: Maximum of 8 pages (3,000-4,000 words), including title, abstract, figures, and references.

Papers may be in Italian or English and must be original, unpublished, and not under consideration elsewhere.

All submissions will undergo a double-blind peer review process.

Publication Opportunities

Authors may opt to submit their work for selection in a special issue of Management Control ([ANVUR - Q1 JR-AIDEA, Franco Angeli](#)).

Papers presented in the special session "open university-business research" may also be considered for publication in Controllo di Gestione ([ANVUR, Wolters Kluwer](#)).

Key Dates

Proposal Submission Deadline: May 15, 2025

Acceptance Notification: May 23, 2025

Final Paper Submission Deadline: June 23, 2025

Conference Date: July 4, 2025

Scientific Committee: Maria Serena Chiucchi (Università Politecnica delle Marche), Lino Cinquini (Scuola Superiore Sant'Anna Pisa), Christian Corsi (Università di Teramo), Luciano D'amico (Università di Teramo), Manuel De Nicola (Università di Teramo), Giuseppe D'Onza (Università di Pisa), Elena Giovannoni (Royal Holloway, UK), Rosa Lombardi (Università di Roma La Sapienza), Daniela Mancini (Università di Teramo), Alessandro Marelli (Università di Teramo).

Organizing Committee: Tiziana Di Cimbrini (Presidente), Antonio Prencipe, Danilo Boffa, Miriam Giampietro, Teresa Izzo, Claudia Perillo, Enrico De Camillis, Davis Fioretti, Manuel Micolucci.



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How to Reach the University of Teramo

Conference Venue: Via Renato Balzarini 1 – Teramo

By Plane

The nearest airports to Teramo are Pescara and Rome. From there, you can take a bus to the city.

Abruzzo Airport: www.abruzzoairport.com

Rome Airports: www.adr.it

By Car

From Rome: Take the A24 motorway (Roma-Teramo).

From Naples: Take the A1 motorway towards Rome, then the A24 motorway (Rome-L'Aquila-Teramo).

From Milan: Take the A1 motorway to Bologna, then the A14 (Adriatic) motorway (Bologna-Bari) towards Bari. Exit at Mosciano Sant'Angelo - Teramo.

From Bari: Take the A14 (Adriatic) motorway (Bologna-Bari) towards Bologna. Exit at Mosciano Sant'Angelo - Teramo.

Motorway Information: www.autostrade.it

By Train

The nearest major train station is Giulianova. From there, you can take a bus or a local train to Teramo.

Train Services: www.trenitalia.com; <https://www.italotreno.com/it>

By Bus

Teramo is well connected by bus with Rome, L'Aquila, and Pescara. The following companies operate regional and interregional routes:

TUA (Regional Transport Company): www.tuabruzzo.it

Baltour: www.baltour.it

Flixbus: www.flixbus.it

Gaspari: www.gasparionline.it

The local transport company is Staur www.staur.it. To reach the Coste Sant'Agostino Campus, take Bus Line 6 or Line 7.



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Conference Program

10:00-10:15 | Opening Remarks – Sala Tesi Polo Didattico S. Spaventa

Prof. Christian Corsi – Rector, University of Teramo

Prof. Dario Compagnone – Vice-Rector, University of Teramo, Vitality Project Coordinator

Prof. Giuseppe D'Onza – University of Pisa, Editor of Management Control Journal

Prof. Daniela Mancini – University of Teramo, WP6 Coordinator, Vitality Project

10:15-11:15 | Plenary Session – Sala Tesi Polo Didattico S. Spaventa

Keynote Speaker: Prof. Eusebio Scornavacca – University of Arizona (USA)

11:15-11:30 | Coffee Break

11:30-13:15 | Parallel Sessions

13:15-14:30 | Lunch

14:30-16:30 | Parallel Sessions

16:30-16:45 | Coffee Break

16:45-18:00 | Roundtable Discussion

18:00-18:15 | Closing Remarks

18:15-19:15 | Management Control Journal – Editorial Committee & Advisory Board Meeting

20:00-22:30 | Conference Dinner at [Venue to be confirmed]

Accreditation & Funding

The conference is currently under accreditation by the Association of Chartered Accountants and Accounting Experts of Teramo.

This event is funded by the European Union – Next Generation EU, Mission 4, Component 1, through the Italian Ministry of University and Research (MUR) under the National Innovation Ecosystem Call ECS00000041 - VITALITY - CUP: C43C22000380007.