



10th Workshop sugli Studi di Genere **Art, Culture and Made in Italy: Gender Perspectives in the contemporary World**

Sala Convegni Pietro Onida

Facoltà di Economia - Sapienza Università di Roma

11 aprile 2025 – ore 10:00

[Link Zoom](#)

10:00 - Saluti Istituzionali

Claudio Teodori

Presidente SIDREA

Fabio Lucidi

*Prorettore alla Quarta Missione e ai Rapporti
con la Comunità Studentesca*

Giovanni Di Bartolomeo

Preside della Facoltà di Economia

Anna Maria Gianni

Delegata della Rettore per le Pari Opportunità

Giuliana Scognamiglio

Presidente del Comitato Unico di Garanzia

11:00 - Introduce e Coordina

Paola Paoloni

*Direttrice dell'Osservatorio Scientifico sugli
Studi di Genere – Ipazia*

Direttrice DEI, Sapienza Università di Roma



Intervengono:

Maria Chiara Iannarelli

*Consigliera Regione Lazio, Vice-Presidente
Commissione Lavoro Formazione e Pari
Opportunità*

Valeria Baglio

*Consigliera dell'Assemblea Capitolina, Comune
di Roma Capitale*

Giulia De Martino

Rappresentante di #nonsitornaindietro

Ernesto Fürstenberg Fassio

Presidente Banca Ifis

Barbara Spezini

Imprenditrice - Colori Vivi Srl Impresa Sociale

Giovanni Schiuma

LUM, Fellow Royal Society of Arts



10th IPAZIA Workshop Programma Provvisorio

Sessioni parallele ore 14:00

		Session: Entrepreneurship and Innovation	Session: Sustainability and Disclosure	Session: Art, Culture and Inclusion
		Chairs: TBD	Chairs: TBD	Chairs: TBD
14:00 - 14:20	<i>Authors</i>	<i>Serena De Rosa</i>	<i>Paloma Rodríguez Martínez</i>	<i>Carlo Drago, Francesca Valentina Giglio Moro</i>
	Title	Empowering female entrepreneurship in the cultural sector: a comparative analysis of public financing instruments adopted in Lazio and Andalusia region	A Gender Perspective in ESG Metrics: A Tool for Empowering Women and driving Sustainability in the Cultural Industries of Made in Italy	Exploring the Intersections of Gender, Fashion, and Culture in Italy: A Text Mining Approach Using LDA
14:20 - 14:40	<i>Authors</i>	<i>Maria Teresa Bianchi, Raffaele De Socio, Sabrina Ricco</i>	<i>Alberto Cavazza, Francesca Dal Mas, Gaia Bertarelli, Stefano Campostrini</i>	<i>Adrianna Kabaly</i>
	Title	Female role in the innovation of Made in Italy fashion industry	Integrating gender diversity in well-being policies: a review of the institutional literature	Digitalisation and gender inclusion in public organisations



14:40 - 15:00	<i>Authors</i>	<i>Edoardo D'Andrassi, Renato Bellesini, Yael Piperno</i>	<i>Simona Catuogno, Pasquale Sasso, Valeria Nacitti, Alessandra Buonasera</i>	<i>Ubaldo Comite, Alba Maria Gallo</i>
	Title	Made in Italy and gender inclusion: the Gucci case, a model of excellence and female empowerment	Intellectual capital and sustainable growth. The materiality of gender equality among the ESG strategies	Colmare il Digital Gender Gap: Empowerment Femminile, Innovazione e Inclusione nelle Industrie del Made in Italy
15:00 - 15:20	<i>Authors</i>	<i>Francesca Ventimiglia, Greta Bogo, Davide Ceresa, Maria Vergallito</i>	<i>Daniela Cicchini, Paolo Conte, Luana Pellegrini, Salvatore Principale</i>	<i>Mauro Paoloni, Valentina Santolamazza</i>
	Title	Financing opportunities for women's entrepreneurship: a scoping review	The role of gender diversity in sustainability strategies: An analysis of Italian companies	Bridging the Gender Gap in the Contemporary Art Market
15:20 - 15:40	<i>Authors</i>	<i>Lapo Biancardi, Leonzio Capparelli, Gaetano Della Corte, Federica Ricci</i>	<i>Raffaele Trequattrini, Fabio Nappo, Benedetta Cuozzo, Maria Schimperia, Sara Gigli</i>	<i>Giuseppe Modaffari, Alessandro Galli</i>
	Title	Gender diversity between opportunities and barriers in Made in Italy: a multiple case study	From compliance to performance: the influence of gender strategies on the economic outcomes in KIOs	Inclusion and equality in NRRP funding for cultural initiatives
15:40 - 16:00	<i>Authors</i>	<i>Paola Paoloni, Veronica Procacci, Silvia Ievolella</i>	<i>Angela Oksana Fiorella, Giacomo Gotti, Carla Morrone, Salvatore Ferri</i>	<i>Alberto Dello Strologo, Francesca Ventimiglia, Edoardo D'Andrassi</i>
	Title	Gender Equality and Industrial Districts: Funding Opportunities for Creative SMEs in the Digital Era	Female Leadership and Social Value Creation: The Case of Mattatoio in Rome	Measuring the impact of culture on female empowerment: analysis of a case study



16:00 - 16:20	<i>Authors</i>	<i>Federico De Andreis, Paola Paoloni</i>	<i>Palmira Piedepalumbo</i>	<i>Assunta Di Vaio, Anum Zaffar</i>
	Title	Immigrant entrepreneurship in the Made in Italy agri-food sector	Technological Innovation, Sustainability, and the Enhancement of Made in Italy: A Literature Review	Gender-Sensitive Accountability in the Italian Cultural Content Industry: A Research Agenda
16:20 - 16:40	<i>Authors</i>	<i>Giuseppe Modaffari, Pedro Seva-Larrosa, Francisco Garcia-Lillo</i>	<i>Alessandra Lardo, Alberto Manzari, Emanuela Palumbo, Giovanna Del Giudice</i>	<i>Paola Paoloni, Vincenzo Barba, Andrea Pelaez Repiso, Alejandra P. Sevilla Guzman</i>
	Title	Female innovative start-ups in creative industries: the case of Italy	Gender Diversity and Corporate Sustainability in Made in Italy Industries: insights from a Comparative Analysis with FTSE D&I Index Companies.	CBDCs: A Pathway to Female Financial Inclusion
16:40 - 17:00	<i>Authors</i>	<i>Simona Arduini, Tommaso Beck</i>	<i>Antonietta Cosentino, Marco Venuti</i>	<i>Martina Manzo, Elena Borin, Ruba Saleh</i>
	Title	Finance and Art. A Study throughout the Gender Lens	The implementation and disclosure of gender initiatives in the italian high fashion industry: a qualitative analysis of the sustainability report of listed companies	The state-of-the-art of the reflection on Female Entrepreneurship in Cultural and Creative Industries: a Literature analysis