

**WHERE?**  
Parthenope  
University,  
Villa Doria D'Angri,  
Naples, Italy

**WHO?**  
Up to 50 PhD  
students and  
Emerging scholars

**No registration fees!**

**DEADLINE FOR  
REGISTRATION AND  
SUBMISSION:  
30 September 2025**

**JOIN BY REGISTERING  
HERE:**

<https://nettskjema.no/a/511162>

# 5-6 NOVEMBER 2025

## “CRAFTING QUALITATIVE RESEARCH IN MANAGEMENT & ACCOUNTING”

### INTERNATIONAL WORKSHOP

**WHAT?** Two full days with interesting discussions on qualitative research methods, mutual feedback, exchange, and the best pasta & pizza.

**HOW?** Possibility to present in one of the following research formats:

1. **Full paper** (max 10.000 words) in an “almost ready” stage, on which you would like to get some feedback before submitting it to a journal. You get a discussant, who provides detailed feedback, and receive comments from the audience.
2. **Extended abstract** (max 2.000 words) organized as a presentation of a research idea that you have for a future study. Together with the audience, you brainstorm possible ideas for methods, literature etc.

This workshop is a collaboration between international ranked journals: *Journal of Public Budgeting, Accounting & Financial Management* and *Qualitative Research in Accounting & Management*.



## CONTACT

For general questions contact  
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[veronika.vakulenko@nord.no](mailto:veronika.vakulenko@nord.no)

Associate Professor at Nord  
University, Norway

# “CRAFTING QUALITATIVE RESEARCH IN MANAGEMENT & ACCOUNTING”

## INTERNATIONAL WORKSHOP

### 5 NOVEMBER 2025

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- 08.30 Registration and coffee  
09.00 PLENARY SESSION (Sala Conferenze)  
Welcome and opening remarks by *Antonio Garofalo*, the Rector  
09.20 Workshop Opening by *Giuseppe Grossi*  
09.30 Lecture 1: Research & reality in qualitative accounting research: a question of theory & praxis by *Thomas Ahrens*  
10.15 PARALLEL SESSION 1 (Sala Mergellina), PARALLEL SESSION 2 (Sala Posillipo) & PARALLEL SESSION 3 (Sala ...)  
11.15 Coffee Break  
11.30 PLENARY SESSION (Sala Conferenze)  
Lecture 2: Qualitative research on Sustainability Accounting by *Hannele Mäkelä*  
Lecture 3: Qualitative Research on Management Accounting – Opportunities and Challenges by *Aziza Laquecir*  
13:00 Light lunch

### 6 NOVEMBER 2025

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- 08.30 Coffee and networking  
09.00 PLENARY SESSION (Sala Conferenze)  
Lecture 4: Qualitative Research on Hybrid Governance and Organisations by *Jarmo Vakkuri*  
9.45 PARALLEL SESSION 4 (Sala Mergellina), PARALLEL SESSION 5 (Sala Posillipo) & PARALLEL SESSION 6 (Sala ...)  
11:15 Coffee Break  
11.30 PLENARY SESSION (Sala Conferenze)  
Lecture 5: Methodological Pluralism in Public Sector Accounting Research by *Giuseppe Grossi* and *Veronika Vakulenko*  
12.15 Close of the Workshop by *Raffaele Fiorentino*, the Head of Department and *Giuseppe Grossi*



# SPEAKERS & TOPICS



**Thomas Ahrens**

Professor in Accounting,  
United Arab Emirates  
University (UAE)

Topic: “Research & reality in  
qualitative accounting  
research: a question of theory  
& praxis”



**Aziza Laguecir**

Professor in Management  
Accounting, EDHEC Business  
School (France)

Topic: “Qualitative Research  
on Management Accounting –  
Opportunities and  
Challenges”



**Giuseppe Grossi**

Professor in Public  
Management and Accounting,  
Kristianstad University  
(Sweden), Nord University  
(Norway)

Topic: “Methodological  
Pluralism in Public Sector  
Accounting Research”



**Jarmo Vakkuri**

Professor in Local Public  
Economics, Jarmo Vakkuri  
Tampere University (Finland)  
NHH (Norway)

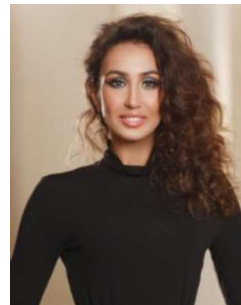
Topic: “Qualitative Research on  
Hybrid Governance and  
Organisations”



**Hannele Mäkelä**

Lecturer in Tampere University  
(Finland)

Topic: “Qualitative research in  
Sustainability Accounting”



**Veronika Vakulenko**

Associate Professor in  
Management Accounting,  
Nord University Business  
School (Norway)

Topic: “Methodological  
Pluralism in Public Sector  
Accounting Research”

# SCIENTIFIC COMMITTEE

- Raffaele Fiorentino Professor, the Head of the Department of Business and Economic Studies, Parthenope University of Naples (Italy).
- Lukas Goretzki Professor of Management Accounting & Control Department of Accounting, Stockholm School of Economics (Sweden), Visiting Professor, University of Turku (Finland). Editor of *Qualitative Research in Accounting & Management*.
- Giuseppe Grossi Professor in Accounting at Nord University (Norway), Kristianstad University (Sweden) and Kozminski University (Poland). Editor-in-chief of the *Journal of Public Budgeting, Accounting and Financial Management*.
- Thomas Ahrens Professor of Accounting, UAE University (the United Arab Emirates). Editor of the *Qualitative Research in Accounting & Management*.

# ORGANISING COMMITTEE

- Rosita Capurro (Parthenope University of Naples)
- Mariano D'Amore (Parthenope University of Naples)
- Raffaele Fiorentino (Parthenope University of Naples)
- Giuseppe Grossi (Kristianstad University and Nord University)
- Stefano Marciano (Parthenope University of Naples)
- Fabiana Roberto (University of Naples Federico II)
- Veronika Vakulenko (Nord University)



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